



**datonomy™** is a Coin Metrics classification system for digital assets built in collaboration with Goldman Sachs and MSCI to create a consistent, standardized way for market participants to analyze the digital assets ecosystem.



Reporting



Performance Portfolio Measurement



Risk Management



Investment Strategy Creation

## THE DATONOMY™ DIFFERENCE

# Analyze the digital asset ecosystem with a trusted, transparent classification system

### INDUSTRY STANDARD

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Setting the standard for digital asset classification

- Reflect market perception and industry norms with an intuitive structure
- Define expressive nodes that are mutually exclusive and collectively exhaustive
- Adapt to market changes with a flexible design built for evolution

### INTEGRATED DATA OFFERING

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Integrating datonomy™ with the expanse of Coin Metrics data for actionable insights

- Leverage a single API and unified ticker nomenclature for seamless integration
- Create sector analytics and investment strategies using combined reference rates, market data, and on-chain data

### ROBUST GOVERNANCE

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Ensuring oversight and integrity in asset classification

- Implement a control framework to enhance the taxonomy's integrity
- Administer classification with MSCI's governance to maintain accuracy and trust

### MARKET LEADERS

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Built in partnership with market leaders across financial services

- Leverage expertise from MSCI, Goldman Sachs, and Coin Metrics to create robust benchmarks
- Represent leadership in index governance, financial services markets, and digital asset intelligence

## KEY FEATURES

4 Classes / 14 Sectors / 41 Subsectors

# The Coin Metrics Advantage

Digital Currencies	Value Transfer Coins	Value Transfer Coins
	Specialized Coins	Meme Coins, Privacy Coins, Remittance Coins
Blockchain Infrastructure	Smart Contract Platforms	Smart Contract Platforms
	Blockchain Utilities	Network Scaling, Cross-Chain Interoperability, Blockchain Networks
	Application Utilities	Oracles, Digital Identity, Governance Tools, Software Development
Digital Asset Applications	Decentralized Finance	Decentralized Exchanges, Derivatives Trading, Decentralized Lending, Stablecoin Issuers, Prediction Markets, Asset Management, Crowd Funding, Insurance
	Intermediated Finance	Intermediated Lending, Payment Platforms, Private Exchanges
	Business Services	Professional Services, Enterprise Solutions
	Information Technology	Data Services, Compute & Private Storage, Wallets & Messaging, Internet of Things
	Metaverse	Virtual Worlds, Gaming, NFT Ecosystems
	Media Services	Advertising, Content & Streaming
On-chain Derivatives	Stablecoins	Fiat-Backed Stablecoins, Crypto-Backed Stablecoins, Algorithmic Stablecoins
	Tokenized Assets	Asset-Backed Tokens, Synthetic Tokens
	Claim Tokens	Liquidity Pool Tokens, Staked Tokens

## WORLD CLASS BACKING

**Goldman Sachs**

**Fidelity INVESTMENTS**

**BNY**

**Cboe**

BREVAN HOWARD

**MUBADALA CAPITAL**

HIGHLAND

**CASTLE ISLAND VENTURES**

**acrew**

**coinbase**

**HASKEY Capital**

**DCG Digital Currency Group**