

The Coin Metrics Advantage

HOLISTIC INTELLIGENCE SOLUTION



On-Chain Data
Activity & Fundamentals
120+ L1s & Tokens



Market Data
Trades & Order Books
40+ Exchanges



Indexes
Benchmarks
Single- and Multi-Asset



Risk Metrics
Metrics & Tracking
Network & Market KRIs

THE VISION

Coin Metrics was founded in 2017 as an open-source project to determine the economic significance of public blockchains. Today, we expand on that original purpose to empower people to make informed crypto financial decisions.

Open

Promote **transparency** and support open, public crypto networks.

Pioneering

Set the industry standard for analyzing and monitoring crypto networks and assets.

Elucidating

Provide true collaborative partnership to articulate the nuances of cryptoassets.

Neutral

Remain impartial in our derivation and analysis of indicators and benchmarks.

3k+

Monthly Charts users

21k

Monthly Community
API users

24k

Newsletter subscribers

650+

Google Scholar citations

PROTOCOL NEEDS & COIN METRICS SOLUTIONS

MARKET INFRASTRUCTURE

Accessing liquidity providers, getting exchange listed and obtaining custodial support

CAPITAL MARKETS ACCESS

Integrating with traditional capital markets (e.g., ETF listings, Regulated Derivatives Markets)

DDAP DEVELOPMENT

Educating community, attracting developers and illuminating the unique network advantages

BUSINESS INTELLIGENCE

Monitoring ecosystem development/expansion and protocol governance activities

PROTOCOL
NEEDS

The largest exchanges and custodians, as well as their auditors leverage CM's data in their asset screening process

Network Data Pro
Atlas

CM data is a critical component for issuers in the ETF application process and required trade surveillance tools

Market Data Feed
Network Data Pro

CM is a go-to source for cryptoasset education with a vibrant community of SOTN subscribers and data users

State of the Network
Community Data

CM's data enables Protocols to benchmark their ecosystem progress via key network activity indicators

Network Data Pro
Market Data Feed

CM SOLUTIONS

The Coin Metrics Advantage

HOLISTIC

ACTIONABLE

HIGH QUALITY & RELIABLE

CONSULTATIVE

COINMETRICS

Put **truth** to work.

COMMUNITY CONTRIBUTIONS

- Community Market Data and Network Data API
- Community Charting Tool and Dashboards (since 2017)
- Community Blockchain Explorer
- Open Source Contributions (including blockchain data exporters)
- Education through State of the Network (a free Substack publication with 24k+ subscribers)
- 650+ Google Scholar citations

ON-CHAIN ASSET COVERAGE FOR 120+ ASSETS

WORLD-CLASS CLIENT LIST

CM has ~140 clients representing the most prominent names in the TradFi & cryptoasset space.

MESSARI

InteractiveBrokers

GRAYSCALE

citi

GALAXY
DIGITAL

coinbase

CoinDesk

KPMG

Fidelity

standard
chartered

DIGITAL
CURRENCY
GROUP

Goldman
Sachs

BNY MELLON

Chainlink

venn
by TWO SIGMA

Cboe

FACTSET

Jane
Street

BREYAN HOWARD

Bitwise

Deloitte